



# Make a Positive Impact on Privacy With the Industry's First B-Corp



Osano is a certified B-Corporation, which means that we meet the highest standards of verified social and environmental performance, public transparency, and legal accountability to balance profit and purpose.

## Data Privacy & B-Corps

We believe data privacy is a fundamental human right. Being a B-Corp aligns with this by:

- Ensuring we're ethical and transparent with our community, customers, employees, and stakeholders.
- Keeping diversity, equity, and inclusion (DEI) top of mind, as marginalized communities are often the first impacted by data violations.
- Keeping our environmental impact to a minimum, as data minimization helps lessen the harm caused by data storage.

## B-Corp Benefits

B-Corps bring their own set of advantages\*:

**9%** B-Corps are 9% more diverse than ordinary businesses.

**8%** B-Corps outperform other businesses by 8%.

**67%** of B-Corps screen suppliers based on use of positive social and environmental practices.

\*[https://pardot.bcorporation.net/bcorptalkingpoints?\\_ga=2.131304271.1523231288.1699392059-1823700413.1698180627](https://pardot.bcorporation.net/bcorptalkingpoints?_ga=2.131304271.1523231288.1699392059-1823700413.1698180627)





Based on 70+ reviews on



Capterra

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## Ease Your Worries With a Mission-Based Company

Work with a company that not only embraces environmental, social, and governance (ESG) practices internally but also translates them into its product and mission. To become a B-Corp, Osano demonstrated its commitment to:

- ✓ Governance
- ✓ Ethics
- ✓ Transparency
- ✓ Stakeholder Engagement
- ✓ Employees' Financial Security
- ✓ Safety, Health, and Wellness in the Workplace
- ✓ Employee Career Development
- ✓ Dedication to Diversity, Equity, and Inclusion
- ✓ Customer Stewardship
- ✓ Environmental Impact
- ✓ Economic Impact
- ✓ Civic Engagement
- ✓ Supply-Chain Management
- ✓ Sustainability Practices

### The Osano Pledge

#### No Fines. No Penalties.

As part of our mission to do well by doing good, we back up our platform with a pledge to cover fines and penalties that occur as a result of our product.



Curious about how being a B-Corp impacts our product?

[Schedule a Demo](#)

